

# Vision (How do we want to see Strathearn Harriers in the future?)

**“A thriving and friendly club which attracts all runners in our area.**

**The club supports the running development of each individual member, has a membership that actively competes and achieves at all levels of the sport, and has made running a strongly positive influence on the life of our local community.”**

- growing junior and senior membership
- wide group of members actively involved in organizing and leading the club
- sustainable long-term, with governance, financial security and succession planning

- providing running, training, racing and social opportunities that are attractive and accessible for local runners of many different types and standards

- with structure and resources to offer coaching and training pathways for a wide range of abilities and aspirations, from junior to veteran.

- significant proportion of club members regularly taking part in racing of some kind
- members encouraged and supported to progress from accessible intra club races to other local races to national competitions.

- effectively promoting the benefits of running through the club's own local activities and through links with other organisations in our area

## Questions to Club Members

How do you feel about the vision that the club committee has developed - does it describe a club that you want to be part of? Which aspects of it appeal, which don't, and why?

Some elements of the vision are already at least partly in place, but there is more to do, if we jointly want to do it. What areas, activities or initiatives do you think the club should prioritise, and why?

Are there activities or initiatives to which you personally would be willing to contribute?

## Responses from session after AGM on 22/6/18

### Shared Vision

- Positive influence on local community.
- Attracting runners in local area.
- More members involved in organisation of activities > how to convince people to get involved? Need to spread the load/burden so that same people don't keep doing everything.
- If a vision why is the last part in the past tense?
- Very good vision statement.
- The last sentence is really complex – could it be simpler?
- I feel club training starts too early (particularly in the summer months). Very difficult to negotiate while working full-time with family commitments.
- Really like the Vision statement – broad and all encompassing. I want to be part of this club.
- It is definitely friendly.
- Very good.
- Good short notice communication via Facebook.
- Very welcoming and friendly + supportive and motivating.

## Priorities

1.

- Broaden involvement of more members in running club
- Increase/develop coaches and coaching assistants for Juniors and Seniors – also parent helpers.
- Inform members of races but not a requirement of club picks. Key races to make them more supported by members.
- Fun element to races e.g. Santa Run in Winter Challenge.
- Method for members to contact one another for runs not on club nights – whats app? Use FB more.
- More social events
- Family friendly activities for all to enjoy.

2.

- Supporting running development of all club members to achieve personal goals.
- Welcome novice runners through events (this has worked well in the past)
- Another fun club relay mixed abilities.
- Develop intra-club races/fun relays
- Special 'Beginners' club run with trainer in charge – a joggers run?
- More encouragement/targettingfor runners who may feel they are not good enough or fast enough for the club.
- Flyers with Harriers details placed all around Crieff with club runs/training night times etc.
- Attracting 25-30-35 year-old age group.

3.

- Ensuring sustainability in resources (coaching), governance, succession, growing club membership.
- Combine with other clubs e.g. joint harrier/orienteering event.
- Summer solstice run, winter solstice run.
- Combine with other local clubs e.g. joint events
- People to sign up to Colin's 90th birthday marathon
- More mixed events / relays etc. where people of all abilities can enjoy running together.