

Purpose (What is the Club for?)

The principal purpose of Strathearn Harriers is to encourage and facilitate participation in recreational and competitive running throughout the Strathearn area.

This purpose is the first and broadest of the Aims and Objectives set out in the Club's Constitution.

Values (What is important in deciding how the Club should act?)

The Club's policies and activities should demonstrate

- **Care for its members**
- **Friendly welcome to other runners**
- **Integrity and respect towards the wider community**
- **Fairness, equality and openness**
- **Advocacy for running as a source of health, well-being and personal achievement**
- **Care for the long-term sustainability of the club**

These values are drawn primarily from the Club's Constitution.

Vision (How do we want to see Strathearn Harriers in the future?)

“A thriving and friendly club which attracts all runners in our area.

The club supports the running development of each individual member, has a membership that actively competes and achieves at all levels of the sport, and has made running a strongly positive influence on the life of our local community.”

- growing junior and senior membership
- wide group of members actively involved in organizing and leading the club
- sustainable long-term, with governance, financial security and succession planning

- providing running, training, racing and social opportunities that are attractive and accessible for local runners of many different types and standards

- with structure and resources to offer coaching and training pathways for a wide range of abilities and aspirations, from junior to veteran.

- significant proportion of club members regularly taking part in racing of some kind
- members encouraged and supported to progress from accessible intra club races to other local races to national competitions.

- effectively promoting the benefits of running through the club's own local activities and through links with other organisations in our area